



*It's been said that a
small action,*

*such as the flapping of a
hummingbird's wings,*

*can alter the atmosphere
on a global scale.*

**Our own Hummingbird Campaign
will change the course of so
many lives ...**





GROWING TO HELP MORE MEDICALLY COMPLEX CHILDREN

The population of children and young adults with complex medical needs is growing in New York State and nationwide. With advances in medical technology, an increasing number of children are surviving and even thriving past infancy and early childhood into their teen years and beyond.

Now as the population of medically complex children grows, so must we.

This is why in 2014 the St. Elizabeth Seton Children's Foundation embarked on a critical fundraising journey called the Hummingbird Campaign – a \$6 million effort to support the expansion of the Elizabeth Seton Pediatric Center to care for 32 additional technology-dependent children and bring them closer to their families.

ABOUT US

As New York State's premier children's subacute center, our occupancy rate



The average length of stay for our children is



Named a School of Excellence for the past

10

CONSECUTIVE YEARS



The **VAST MAJORITY** of our children require supplemental oxygen

Between **20 to 25%** of children will be **DISCHARGED HOME** each year



PIONEERING THE CARE OF TECHNOLOGY-DEPENDENT CHILDREN

The Elizabeth Seton Pediatric Center was the first in the State (2006) to develop a long-term program for children who are dependent on ventilators. We have been trailblazers for more than a decade in setting the standard of excellence for how this care is delivered.

With our technology-dependent expansion, we are now the largest provider of children's subacute care in the country.

Welcoming these 32 children and their families to the Pediatric Center means that they are now in the hands of experts in the field providing the highest quality of care.



HOME SWEET HOME

Many of our admissions are coming to us from out-of-state or far away from their families. This expansion is reuniting medically complex children with their families by bringing them closer to "home" with a future filled with joy, hope and peace of mind.



Our three-story expansion consists of **26,000 SQ. FT.** of new construction, as well as **8,600 SQ. FT.** of renovated space

This addition includes **TWO NEIGHBORHOODS OF CARE** on the second and third floors

This construction has **ADDED** two new sensory rooms, two neighborhood great rooms and two meeting/education rooms, as well as a new Adaptive Equipment Center, Rehabilitation Center and three classrooms in the adjoining John A. Coleman School



MAX'S STORY

“You’ll sleep at night and rest easy knowing that your child is not just taken care of, but loved.”

Rachel Amar, the mother of Max, has faced a difficult journey with her son, which began when Max was born premature at 32 weeks. Max was born with brain stem atrophy, a diagnosis that doesn’t allow him to breathe, swallow, regulate his temperature or move on his own. He spent almost his entire first year in the NICU and then the PICU before being transferred to an acute rehabilitation facility at 8 months old.

However, after about a year, Rachel realized that acute rehab was not an appropriate fit for her son. That’s what spurred Rachel to begin to search for a facility that would provide excellent medical care to Max and provide him with the dignity, love and experiences he deserves.

There were no facilities in New York State that could provide what she and Max so desperately needed. The Department of Health collaborated with Rachel to search for a place that could deliver long-term, ventilator care for Max and other children like him in their home state of New York and they asked Pat Tursi, CEO of the Elizabeth Seton Pediatric Center, to develop the first program of its kind in the State.

On August 21, 2006, Max was the first ventilator-dependent child moved to the Pediatric Center. “Max started going to school for the first time in years and I knew he was receiving great care. Plus, driving to Manhattan [from my home in Long Island] was the closest I had been to my son in years,” Rachel said.

When the Elizabeth Seton Pediatric Center relocated to their brand new, state-of-the-art facility in Yonkers in 2012, Rachel was thrilled. “The facility is bigger, the building is beautiful and child-friendly and I can take Max outside. More than anything, though, it’s the feeling that we’re in a home, not a hospital.”

Rachel also lauded the staff for their involvement. “There’s no other place like this. It’s truly more than just a job for the staff here; their love is genuine and they take being ‘caregivers’ to another level. I finally have peace of mind when I leave my son for the day.”

“Some days, I accompany him to school and other times we just lie in bed together and read but, each day, I get to kiss him ... and I kiss him like crazy!” Rachel laughed. “Once I get that smile, my whole day is made.”



“I finally have peace of mind when I leave my son for the day.”

Rachel Amar, Max’s Mom



St. Elizabeth Seton Children's Foundation

The Hummingbird Campaign

Elizabeth Seton Pediatric Center Recognition Opportunities

Oakland Beach Neighborhood – 2nd Floor	\$ 1,000,000
Cranberry Lake Neighborhood – 3rd Floor	\$ 1,000,000
Our “Green” Attic – 4th Floor	\$ 750,000
Neighborhood Great Rooms (2)	\$ 500,000
“Healing Arts” Program	\$ 300,000
Oakland Beach Terrace	\$ 250,000
Adaptive Equipment Center	RESERVED
	THE VERNI FAMILY FOUNDATION
Occupational Therapy Adaptive Kitchen	\$ 150,000
Family Respite Suite	RESERVED
	THE MARTY & IRIS WALSHIN FOUNDATION
Family Spa Rooms (2)	\$ 50,000
Meeting/Education Rooms (2)	\$ 50,000
Sensory Room – 2nd Floor	RESERVED
	ANONYMOUS DONOR
Sensory Room – 3rd Floor	RESERVED
	THE BARBARA FAMILY FOUNDATION
Resident Rooms (8) (7)	\$ 25,000
	INDIVIDUAL ROOM RESERVED BY THE OSWALD FAMILY
Resident/Family Kitchens (2)	\$ 25,000
Medication Rooms (2)	\$ 10,000
Neighborhood Team Centers (2)	\$ 10,000
Staff Lounges (3)	\$ 10,000

John A. Coleman School Recognition Opportunities

Affiliated School - Yonkers/White Plains Campus	\$ 8,000,000
	<i>An award-winning special education school that operates two campuses including one within the Elizabeth Seton Pediatric Center for the children who live there and the other located in White Plains serving community-based children</i>
School Gymnasium/Common Area	RESERVED
	THE LUKE O'BRIEN FOUNDATION
Psychology Suite	\$ 150,000
Early Intervention Suite	\$ 50,000
School Classrooms (3) (2)	\$ 50,000
	INDIVIDUAL CLASSROOM RESERVED BY THE CARUSO FAMILY
Music Room	\$ 25,000
Teacher Team Center	\$ 10,000



SUPPORT OUR CHILDREN & FAMILIES

WE STILL NEED YOUR HELP TO REACH OUR GOAL!

PROJECT COST: \$24,000,000
HUD MORTGAGE: \$18,000,000

CAMPAIGN OBJECTIVE: \$6,000,000
FUNDS RAISED: \$2,300,000

Donate Today!

**For more information
please contact:**

Brian Harrington at (914) 294-6114 or
BHarrington@setonchildrensfoundation.org



The St. Elizabeth Seton Children's Foundation is a 501(c)(3) not-for-profit corporation and contributions to it are tax-deductible to the fullest extent permissible by law.



Be Part of the Change

To make your donation online, visit
setonpediatric.org/donate

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Yes! I would like to support the St. Elizabeth Seton Children's Foundation's Hummingbird Campaign!

\$100 \$250 \$500 \$1,000 Other \$ _____

Please make your check payable to the
St. Elizabeth Seton Children's Foundation

To pay by credit card, please fill in the information below:

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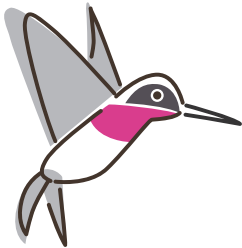
Name as it appears on card

Signature

Please tear along the perforation and return
in the enclosed envelope or mail to:

St. Elizabeth Seton Children's Foundation

Institutional Advancement Office
300 Corporate Boulevard South
Yonkers, N.Y. 10701



MISSION STATEMENT

Inspired by the legacy of St. Elizabeth Seton, the St. Elizabeth Seton Children's Foundation provides philanthropic support to enhance the medical, therapeutic, rehabilitative and special educational goals of medically complex children served by the Elizabeth Seton Pediatric Center, John A. Coleman School and Children's Rehabilitation Center. The Foundation reaches children and their families across this continuum of residential and community-based services, celebrating the uniqueness of each child.



John A. Coleman School



Sponsored by the Sisters of Charity of New York

www.setonpediatric.org